

On February 10, 2015, for the first time in nearly two decades, voters approved a Central Valley School District bond. The levy passed as well. As campaign co-chair, Marty Dickinson was a powerful force leading the successful *CV Schools CV Powered* campaign. Again on February 13, 2018 Marty led CVSD to the unthinkable, the passage of two bonds in a row - something to my knowledge that hasn't happened before.

Marty is an accomplished business leader with a demanding career as well as a Central Valley parent with a busy family life. Despite her already full schedule, she stepped up to lead the grassroots campaign, dedicating countless hours toward a successful outcome. Always positive, always tireless and always passionate, Marty seemed to will the bond and levy to pass.

The work started in the spring of 2014, nearly one year before the February 2015 election and four years before the 2018 election. Marty led the development and implementation of a strategic campaign communication plan that served as the foundation for what was to become a hard-fought campaign. In the face of opposition, Marty continued her tireless and savvy leadership to the goal - approval of both the bond and levy measures by Central Valley voters.

Marty led with tenacity, courage, and humility, always willing to jump in to get the job done - no matter the task! She was an articulate spokesperson, especially professional and passionate in the face of a "no" campaign as well as the many potential diversions in the 2018 campaign.

Marty's commitment and dedication to public education will have a significant impact on every CVSD student in every school, every day - for years to come.

- **Ben Small, Superintendent, Central Valley School District**